EC Members for 2018-2019

Katherine Xin
PDW Chair

Jaeyong Song
Program Chair

Anu Phene
Division Chair-Elect

Elizabeth Rose
Division Chair

Aya Chacar
Immediate Past Division Chair
Agenda

- Housekeeping - Beth
- Recognition and thanks - Beth
- Financial report - Malika
- 2019 PDW - Katherine
- 2019 Program and awards - Jaeyong
- 2020 Program and EC team - Anu
- Reception time!!
Housekeeping

- Approval of the 2018 business meeting minutes
- Financial report
Special thanks to…

Katherine Xin
PDW Chair

Jaeyong Song
Program Chair

Malika Richards
Treasurer

Chei Hwee Chua
Communications Chair
Best Dissertation Award Committee

William Newburry (Chair), Florida International University

Catie Magelssen, London Business School

Bo Nielsen, University of Sydney

Anju Seth, Indian Institute of Management Calcutta

Mary Sully De Luque, Thunderbird
Research Committee

Grazia Santangelo (Chair), Copenhagen Business School
Ilya Cuypers, Singapore Management University
Henrik Dellestrand, Uppsala University
Jesper Edman, Waseda University
Carolina Gomez, Florida International University
Ilir Haxhi, University of Amsterdam
Gary Knight, Willamette University
Nandini Lahiri, American University
Mila Lazarova, Simon Fraser University
Randi Lunnan, BI Norwegian Business School
Markus Pudelko, University of Tübingen
Riki Takeuchi, University of Texas at Dallas
Catherine Welch, University of Sydney
Teaching Committee

Carl Fey (Chair), Aalto University

Gerhard Apfelthaler, California Lutheran University

Stéphane J. G. Girod, IMD

Harry Lane, Northeastern University

Joyce Osland, San José State University

Andreas Schotter, Western University

S. Ramakrishna Velamuri, CEIBS
Social Committee

Denise Dunlap (Chair), University of Massachusetts Lowell

Ilya Cuypers, Singapore Management University

José-Mauricio G. Geleilate, University of Massachusetts Lowell
Membership Drive Committee

Tanvi Kothari (Co-chair), San Jose State University

Luiz Ricardo Kabbach de Castro (Co-chair), University of Navarra

Rui Torres de Oliveira, Queensland University of Technology

Ilro Lee, University of New South Wales

Hyun-Jung Lee, London School of Economics

mdc.imdivision.aom@gmail.com
Doctoral Student Committee

Mohan Song (Chair), Florida International University

Jan Schmitt, Vienna University

Jason Sigler, Ohio State University
Communications Committee

Chei Hwee Chua (Chair), University of South Carolina
Antonina Bauman (Connect@AOM Administrator & Moderator), Emporia State University
Marius Brand (Photographer), Vienna University
Danielle Combs (Communications Officer), Florida International University
Raquel Garcia-Garcia (Photographer), The Open University
Sahrokh Kim (Facebook Administration/Manager), Washington State University
Everlyne Misati (Communications Officer), Florida International University
Dennys Eduardo Rossetto (Webmaster), University of Texas at El Paso
Hussain Rammal (Connect@AOM Administrator & Moderator), University of Technology Sydney
Charles Wankel (Connect@AOM Lead Administrator & Moderator), St. John's University
Rimi Zakaria (Photography Manager), U. Wisconsin Whitewater

Ways to Stay in Touch with the IM Division:
Facebook | LinkedIn (for doctoral students) | IM Division Webpage | IM Division Newsletter | Connect@AOM
Online Teaching Resources Committee

Ali Taleb (Chair), MacEwan University

Der Chao Chen, National Central University

Abdulrahman Chikhouni, Mount Royal University
Online Research Resources Committee

Sali Li (Chair), University of South Carolina

Yipeng Liu, University of Reading

Ajay Ponnappalli, Florida International University

Chen Wang, Florida International University
Reception Sponsors
Financial Report
2018-2019

Malika Richards
IM Division Treasurer
Solid membership, but has declined slightly over the last few years

Significant contributions
- 2019: $38,000 pledged
  Amorepacific, Strategy&, China Europe International Business School (CEIBS), Florida International Univ., Georgetown University, George Washington Univ. CIBER, Northeastern Univ., Univ. of South Carolina
- 2018: $32,485 received from sponsors
  Amorepacific, Strategy&, Florida International Univ., Northeastern Univ., China Europe International Business School (CEIBS), George Washington Univ. CIBER, Hong Kong Univ. of Science and Technology (HKUST), Univ. of South Carolina
## Financial Summary

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance Forward</td>
<td>$66,741</td>
<td>$86,851</td>
</tr>
<tr>
<td>Division Allocation</td>
<td>$32,407</td>
<td>$30,966</td>
</tr>
<tr>
<td>Revenue Received</td>
<td>$33,165</td>
<td>$17,000</td>
</tr>
<tr>
<td></td>
<td>(as of July 1, 2019)</td>
<td></td>
</tr>
<tr>
<td>Interest (2% in 2018)</td>
<td>$1,703</td>
<td>n.a.</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$47,165</td>
<td>n.a.</td>
</tr>
<tr>
<td>Operating Funds 01/01</td>
<td>$66,741</td>
<td>$86,851</td>
</tr>
<tr>
<td>Operating Funds 12/31</td>
<td>$86,851</td>
<td>n.a.</td>
</tr>
</tbody>
</table>
Questions?

mur12@psu.edu

Malika Richards

Detailed report will be posted on the IM Division website
2019 PDW Program

PDW Chair
Katherine Xin
CEIBS
This Year’s PDWs

- 18 IM-sponsored PDWs and 20 joint PDWs
  - Research (24), teaching (10), practice (4)
  - 2 Consortia + Meet the Editor Session (3)
  - Paper Development Workshop (1)
- We had 5 how-to sessions about conducting and publishing research, including “How to respond to reviewers – the dos and don’ts”, “How to avoid paper rejection”, and “How to write articles for practitioner journals”.
- Two sessions were focused on teaching: using interactive exercises and seeking synergies among case teaching, writing, and academic research.
- The PDW social event – the Boston Duck Boat Tour – was fun!
PDW Drivers

- YOU – the submitters… THANK YOU!
- Special thanks to the local host – Northeastern University
- Doctoral Student Consortium: Jesper Edman, Waseda University
- Junior Faculty Consortium: Tatiana Kostova, University of South Carolina
- Paper Development Workshop: Nandini Lahiri, American University
- Meet the Editors Session: Prithwiraj Choudhury, Harvard University
2019 Program and Awards

Program Chair
Jaeyong Song
Seoul National University
Program Statistics

- **Submitted:**
  - 458 papers (vs. 418 last year)
  - 35 symposia (vs. 29 last year)
- **496 reviewers, from 53 countries**
  - 3.31 average assignments per reviewer
  - 3.49 average reviews per submission
- **Accepted:**
  - 204 Divisional papers in 51 sessions
  - 18 Discussion papers in 3 sessions
  - **Symposia**
    - 7 IM-lead
    - 1 Showcase
Thought Leadership Café

Discussion of cutting-edge research topics

Juan Alcacer
Harvard Univ.

Tailan Chi
Univ. of Kansas

Robert Salomon
NYU Stern
Linguistic Distance and Acquisition Completion: Evidence from Cross-border Acquisition Waves

Mohammad Fuad, Indian Institute of Management Ahmedabad
Ajai Singh Gaur, Rutgers U.

Connectivity and the Location of MNEs Across the Value Chain. Evidence from US Metropolitan Areas

Davide Castellani, U. of Reading
Katiuscia Lavoratori, U. of Warwick
Alessandra Perri, Ca' Foscari U., Venice
Vittoria Giada Scalera, U. of Amsterdam
Managerial Decision Making and the Evolutionary Process of Internationalization

Manfred Fuchs, U. of Graz
Sierk Horn, U. of Applied Sciences Dornbirn

Who Stays and Who Goes? The Role of Reputation in Firms' Divestment Decisions

Ishva Minefee, Iowa State U.
Andreea Noemi Kiss, Lehigh U.
And the winner is...

Ishva Minefee, Iowa State U.
Andreea Noemi Kiss, Lehigh U.

Who Stays and Who Goes? The Role of Reputation in Firms' Divestment Decisions
Best Paper in OB / HRM / OT Award Finalists

So Close, Yet So Far Away: Bringing "Diversity" to Research on Distance in International Business
  Fabrice Lumineau, Purdue U.
  Marvin Hanisch, U. of Passau
  Olivier Wurtz, U. of Vaasa

As You Sow, So Shall You Reap: The Role of Distributive Justice behind Subsidiary Initiative
  Hsiang-Lin Cheng, National Chung Cheng U.
Best Paper in OB / HRM / OT Award Finalists

Overqualification among Migrants: A Social Judgment Theory Perspective
Heidi Wechtler, U. of Newcastle
Alexei Koveshnikov, Aalto U.
Colin Idzert Sarkies Lee, U. of Amsterdam

First Language, Language Proficiency and Communication about Problems at Work (WITHDRAWN)
Birgit Pauksztat, Uppsala U.
And the winner is...

Heidi Wechtler, U. of Newcastle
Alexei Koveshnikov, Aalto U.
Colin Idzert Sarkies Lee, U. of Amsterdam

Overqualification among Migrants: A Social Judgment Theory Perspective
Political Institutions and Corporate Transparency in Emerging Economies

Richard Carney, CEIBS
Omrane Guedhami, U. of South Carolina
Sadok El Ghoul, U. of Alberta
Ruiyuan Chen, West Virginia U.

Does FDI Presence Make Domestic Firms Greener in an Emerging Economy? The Effect of Media Attention

Jingyu Yang, U. of Sydney
Yi Li, U. of Sydney
Wei Liu, U. of Sydney
Liang Wen, U. of Sydney
How Does Informal Entrepreneurship Affect Innovation?

Juan Bu, Indiana U.

Alvaro Cuervo-Cazurra, Northeastern U.

Moving beyond Liability of Foreignness: Liability of Outsidership and an Extension of Uppsala Intern
(WITHDRAWN)

Hongbin Tan, CEIBS
And the winner is…

Juan Bu, Indiana U.
Alvaro Cuervo-Cazurra, Northeastern U.

How Does Informal Entrepreneurship Affect Innovation?
Women Directors and Corporate Social Performance Around the World

Valentina Marano, Northeastern U.
Steve Sauerwald, U. of Illinois at Chicago
Marc Van Essen, U. of South Carolina

State-Led FDI and Multinational Firms’ CSR Reporting: A Dual Legitimacy Perspective

Jing Zhao, Renmin U. of China
Limin Zhu, Renmin U. of China
Shubo Zhang, Chinese U. of Hong Kong
Best Paper in Corporate Social Responsibility and Sustainability Award Finalists

Too Tight to Move? How Cultural Norms and Stereotypes Regulate Imprinting in Hybrid Social Venturing

Brandon Ofem, U. of Missouri, St. Louis
Seemantini Madhukar Pathak, U. of Missouri, St. Louis
Amy Taylor-Bianco, Ohio U.
Ikenna Stanley-Paschal Uzuegbunam, Ohio U.

Global Framework Agreements as Substantive Commitments to Employment Practices in MNEs

Cheng Li, Ivey Business School
Klaus Meyer, Ivey Business School
Htwe Htwe Thein, Curtin U.
And the winner is…

Valentina Marano, Northeastern U.
Steve Sauerwald, U. of Illinois at Chicago
Marc Van Essen, U. of South Carolina

Women Directors and Corporate Social Performance Around the World
Best Paper in International Corporate Governance Award Finalists

Post-Acquisition Value Creation in Cross-Border Transactions: Do Board Characteristics Matter?

Deepak K Datta, U. of Texas at Arlington
Dynah A. Basuil, Asian Institute of Management
Ankita Agarwal, U. of Texas at Arlington

Uncertain Principals, Opaque Agents? Elections and State-Owned MNE Disclosure

Anthony Cannizzaro, Catholic U. of America
Robert J. Weiner, George Washington U.
Mixed Ownership and Outward Foreign Direct Investment in China

Changqi Wu, Peking U.
Bin Zhang, Peking U.

The Institutional Effect: A Cross-National Meta-Analysis of Founder and Professional CEO Performance

Aten Zaandam, U. of Arkansas
Dinesh Hasija, Augusta U.
Alan E. Ellstrand, U. of Arkansas
Michael Cummings, U. of Arkansas
And the winner is...

Deepak K Datta, U. of Texas at Arlington
Dynah A. Basuil, Asian Institute of Management
Ankita Agarwal, U. of Texas at Arlington

Post-Acquisition Value Creation in Cross-Border Transactions: Do Board Characteristics Matter?
Douglas Nigh Award Finalists

A Cross-Cultural Investigation of Individual- and Collective-Focused Leadership

Ute Poethke, TU Dortmund
Sarah Lange, TU Dortmund

How Does Global Diversification Strategy Affect Firm Performance? A Modelling and Simulation Study

Thomas Lindner, WU Vienna
Douglas Nigh Award Finalists

State Control, Internal Legitimacy, and the Internationalization Process of a State-owned Enterprise

Zeerim Cheung, Aalto U.
Eero Juhani Aalto, Aalto U.
Pasi Nevalainen, U. of Jyväskylä

Firms without Borders? Toward a Theory of Global Social New Ventures

Paula Linna, JYU School of Business
Giuseppe Criaco, Erasmus U.
And the winner is…

Thomas Lindner, WU Vienna

How Does Global Diversification Strategy Affect Firm Performance? A Modelling and Simulation Study
Foreign and Home Country Innovation by MNCs: Hollowing Out or Strengthening of the Home Base?

Heather Berry, George Washington U.


Heather Berry, George Washington U.
Aseem Kaul, U. of Minnesota
Do Institutions Matter for the Relationship between Diversification and Performance? A Meta-Analysis

Todor Stefan Lohwasser, WWU Münster
Dominik Wagner, Independent Scholar
Marc Van Essen, U. of South Carolina
Michel William Lander, HEC Paris
Valentina Marano, Northeastern U.

Overseas Operation, Regulatory Lobbying, and Integrated Strategy of U.S. Firms

Yilang Feng, U. of Michigan
And the winner is...

Yilang Feng, U. of Michigan

Overseas Operation, Regulatory Lobbying, and Integrated Strategy of U.S. Firms
CEIBS Best Paper Finalists

Foreign Direct Investment and Human Development

Irina Orbes, Australian National U.
Hang Minh Dang, Australian National U.
Alexander Eapen, Australian National U.

How Does Family Owner Authority Influence Firm Efficiency? An Issue of National Power Distance

Andreas Knetsch, RWTH Aachen U.
Wolfgang Breuer, RWTH Aachen U.
CEIBS Best Paper Finalists

Relocation with or without You: An Attachment Theory Perspective on Expatriate Withdrawal

Rotumba Arachchige Ishanka Chathurani Karunarathne, U. of Kelaniya
Fabian Jintae Froese, U. of Goettingen
Anna Katharina Bader, Northumbria U.

Outcomes of Bridging Roles in MNCs and Moderating Influence of Cultural Identity Integration

Ting Liu, Hiroshima City U.
Tomoki Sekiguchi, Kyoto U.
Azusa Ebisuya, Osaka U.
And the winner is…

Irina Orbes, Australian National U.
Hang Minh Dang, Australian National U.
Alexander Eapen, Australian National U.

Foreign Direct Investment and Human Development
Foreign Direct Investment in Global Cities and Co-ethnic Clusters: Characteristics, Performance, and Survival

**Dwarka Chakravarty**, San Diego State University *(PhD from Western University)*

Strategic Board Leadership in the Multinational Firm

**Georg Guttman**, University of St. Gallen *(PhD from University of St. Gallen)*
The Location of Headquarters: Why, When and Where are Regional Mandates Located?

**Iiris Saittakari**, Aalto University *(PhD from Aalto University)*

Bloody Business: Multinational Investment in an Increasingly Conflict-afflicted World

**Caroline Witte**, Copenhagen Business School *(PhD from Erasmus University Rotterdam)*
And the winner is...

Caroline Witte, Copenhagen Business School (*PhD from Erasmus University Rotterdam*)

Bloody Business: Multinational Investment in an Increasingly Conflict-afflicted World
William H. Newman Award Nominee:
Nationalism and the Local Political Engagement of Foreign Firms
Murad Mithani, Stevens Institute of Technology

Carolyn Dexter Award Nominee:
Too Tight to Move? How Cultural Norms and Stereotypes Regulate Imprinting in Hybrid Social Venturing
Brandon Ofem, U. of Missouri, St. Louis
Seemantini Madhukar Pathak, U. of Missouri, St. Louis
Amy Taylor-Bianco, Ohio U.
Ikenna Stanley-Paschal Uzuegbunam, Ohio U.
Academy-level Recognitions

Emerald Best International Symposium Award Nominee:

State Capitalism: Hybrid Institutions, Governance, and Strategies

Organizers:

Minna Marinova Paunova, Copenhagen Business School
Kyle Ehrhardt, U. of Colorado, Denver
## IM Division 2019 Best Reviewers

<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
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<tbody>
<tr>
<td>Anthony Cannizzaro</td>
<td>Jun Ho Lee</td>
<td>Philipp Kern</td>
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<tr>
<td>Bjoern Schmeisser</td>
<td>Jun Yang</td>
<td>Randi Lunnan</td>
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<tr>
<td>Cordula Barzantny</td>
<td>Liudmyla Svystunova</td>
<td>Raquel García-García</td>
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<tr>
<td>Cristina Popescu</td>
<td>Malika Richards</td>
<td>Sachiko Yamao</td>
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<tr>
<td>David Ahlstrom</td>
<td>Manfred Fuchs</td>
<td>Tao Han</td>
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<td>Davina E. Vora</td>
<td>Markus Pudelko</td>
<td>Tim G. Andrews</td>
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<tr>
<td>Elizabeth L. Rose</td>
<td>Masud Chand</td>
<td>Weiqiang Tang</td>
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<tr>
<td>Hussain G. Rammal</td>
<td>Meredith Downes</td>
<td>Xie Nina</td>
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<tr>
<td>Hyejun Kim</td>
<td>Michael Nippa</td>
<td>Yoo Jung Ha</td>
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<td>Ivan Manev</td>
<td>Nandini Lahiri</td>
<td>Yulia Muratova</td>
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<tr>
<td>Jesper Edman</td>
<td>Nathaniel Lupton</td>
<td>Zhirong Duan</td>
</tr>
<tr>
<td>Johann Fortwengel</td>
<td>Noman Ahmed Shaheer Siddiqui</td>
<td></td>
</tr>
</tbody>
</table>
Committee Consists of

Alvaro Cuervo-Cazurra (Chair), Northeastern University

Jay Anand, Ohio State University

Art Kleiner, PWC Strategy&
IM Division PWC Strategy & Eminent Scholar Award

John Cantwell
Rutgers University
FIU Emerging Scholar Award

Committee Consists of Three Past Division Chairs

Aya Chacar (Chair), Florida International University

Jay Anand, Ohio State University

Alvaro Cuervo-Cazurra, Northeastern University
FIU Emerging Scholar Award

Stephanie L. Wang
Indiana University
Professional Achievement Awards

Committee Consists of Three Past Division Chairs

Aya Chacar (Chair), Florida International University

Jay Anand, Ohio State University

Alvaro Cuervo-Cazurra, Northeastern University
Outstanding Service to the Global Community Award

Timothy M. Devinney
University of Leeds
Amorepacific Outstanding Educator Award

Julian Birkinshaw
London Business School
Amorepacific Outstanding Educator Award 2018

Christopher Bartlett
Harvard Business School
Special Recognition

Aya Chacar
Florida International University

for her outstanding contributions to the International Management Division of the Academy of Management as a member of the Executive Committee from 2015 to 2019
EC Members for 2019-2020

William Newburry  
PDW Chair

Katherine Xin  
Program Chair

Jaeyong Song  
Division Chair-Elect

Anu Phene  
Division Chair

Elizabeth Rose  
Immediate Past Division Chair
AOM 2020 in Vancouver!

And here is where we are going for the next eight years!

2020 Vancouver, BC, Canada, August 7-11
2021 Philadelphia, Pennsylvania, July 30-August 3
2022 Seattle, Washington, August 5-9
2023 Boston, Massachusetts, August 4-8
2024 Chicago, Illinois August, 9-13
2025 Copenhagen, Denmark, July 25 - 29
2026 Philadelphia, Pennsylvania August, 10-14
2027 Seattle, Washington, July 30-August 3
Please Join Us!

- When: Monday, August 12, 20:00-23:00
- Where: University of Massachusetts Club
  32nd Floor, 1 Beacon St. | Boston, MA | 02018

*Please remember to wear your name badge to gain entry.*