EC Members for 2017-2018

Jaeyong Song
PDW Chair

Anu Phene
Program Chair

Elizabeth Rose
Division Chair-Elect

Aya Chacar
Division Chair

Jay Anand
Immediate Past Division Chair
Agenda

- The Last Years
- Financial Report
- Opportunity for Contributing
- Recognition and thanks Membership Feedback
- 2018 PDW - Jaeyong
- 2018 Program and Awards - Anu
- 2019 Program and EC Team - Beth
- Gala Time!!
The Last Years

Successes and Work in Progress:

- Committees Reinvigoration and Rethinking
- EC Diversity
- Knowledge Base
- Division Website (https://im.aom.org/)
- Financial Shoring and Rebalancing
- Better Governance
- Final Contribution: Division Bylaws

More Work Left to Do:

- Stemming the Tide
- Outreach
Malika Richards
IM Division Treasurer
IM Division is Financially Sound

- Solid membership, but has declined slightly over the last few years
  - 2,406 members as of July 2018; allocation of $30,966 available January, 2019. **In 2018 base allocation increased to $4,500** (from $500)
- Significant contributions
  - 2018 - $29,500 pledged
    Strategy&, Amorepacific, China Europe International Business School (CEIBS), Florida International Univ., George Washington Univ. CIBER, Hong Kong Univ. of Science and Technology (HKUST), Northeastern Univ., Univ. of South Carolina
  - 2017 - $27,985 received from sponsors
    Strategy&, Florida International Univ., Northeastern Univ., China Europe International Business School (CEIBS), George Washington Univ. CIBER, Hong Kong Univ. of Science and Technology (HKUST), National Univ. of Singapore, Univ. of South Carolina, Univ. of Victoria; Willamette Univ.
# Financial Summary

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Balance Forward</strong></td>
<td>-$1,003</td>
<td>$1,087</td>
</tr>
<tr>
<td><strong>Division Allocation</strong></td>
<td>$29,485</td>
<td>$32,407</td>
</tr>
<tr>
<td><strong>Other Revenue Received</strong></td>
<td>$27,985</td>
<td>$15,485</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(as of July 1, 2018)</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$55,379</td>
<td>n.a.</td>
</tr>
<tr>
<td><strong>Operating Funds 01/01</strong></td>
<td>$28,482</td>
<td>$33,494</td>
</tr>
<tr>
<td><strong>Operating Funds 12/31</strong></td>
<td>$1,087</td>
<td>n.a.</td>
</tr>
<tr>
<td><strong>Endowment 01/01</strong></td>
<td>$64,366</td>
<td>$65,654</td>
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Contribution Opportunities

- Join the division
- Encourage your friends to join
- Go to our gala and other events and encourage attendees to join - tell them why it is a great division
- Submit
  - Symposia
  - PDWs
  - Papers
- Tell your friends to do the same
Contribution Opportunities

- **Sponsorships:**
  - Awards
  - Gala/Big Events
  - Consortia – Junior Faculty, Doctoral

- **Boston Off-Site**

- **Membership on Committees**
  - Existing
  - Future (Bylaws committee ..)

- **Future EC**
Thanks to:

PDW Chair
Jaeyong Song

Program Chair
Anu Phene
Best Dissertation Award Committee

William Newburry (Chair), Florida International University

Catie Magelssen, London Business School

Bo Nielsen, University of Sydney

Anju Seth, Virginia Tech University

Mary Sully De Luque, Thunderbird
Teaching Committee

Mary Teagarden (Chair), Thunderbird

Gerhard Apfelthaler, California Lutheran University

Stéphane J.G. Girod, IMD

Jacobo Ramirez, Copenhagen Business School

Andreas Schotter, Western University
Social Committee

Denise Dunlap (Chair), KGI – The Claremont Colleges

Ilya Cuypers, Singapore Management University

José-Mauricio G. Geleilate, University of Massachusetts Lowell
Membership Drive Committee

Tanvi Kothari (Chair), San Jose State University

Norihito Furuya, University of Missouri, St. Louis

Luiz Ricardo Kabbach de Castro, Universidade de São Paulo

Yih-teen Lee, IESE, University of Navarra

Ilro Lee, University of New South Wales

Hyun-Jung Lee, London School of Economics

mdc.imdivision.aom@gmail.com
Corporate Outreach Committee

Alan Bird (Chair), Northeastern University

Cordula Barzantny, Toulouse Business School

Christina Butler, Kingston Business School

Norihito Furuya, University of Missouri, St Louis

Per Geisler Hansen, Network of Corporate Academies

Lily Ming Li, University of Hull

Martha Maznevski, Ivey Business School
Yue Zhao (Chair), Florida International University

A.J Corner, University of Ottawa

Ebru Ipek, Simon Fraser University

Mohan Song, Florida International University
Communications Committee

Chei Hwee Chua (Chair), University of Miami
Liena Kano, (Facebook Group Administrator/Manager), University of Calgary
Everlyne Misati (Communications Officer), Florida International University
Charles Wankel (IMD-L List Director), St. John's University.
Rimi Zakaria (Photography Manager), U. Wisconsin Whitewater
Dennys Eduardo Rossetto (Website Manager), U. Texas at El Paso / University Center of FEI

Ways to Stay in Touch with the IM Division:
- Facebook
- LinkedIn (for doctoral students)
- IM Division Webpage
- IM Division Newsletter
- IMD-L Listserv
Online Teaching, Research Resources Committees

Ali Taleb (Chair, Teaching), MacEwan University

Sali Li (Chair, Research), University of South Carolina
Questions?

mur12@psu.edu

Malika Richards

Detailed report posted at IM Division Website
Membership Feedback

- Approval of the 2017 Meeting Minutes
- How can we serve you better?
- Gala vs. more intimate member only event vs. scholarships..?
- Charge for gala or free?
- Stemming the tide?
- Conference Tracks?
2018 PDW Program

PDW Program Chair
Jaeyong Song
18 IM-sponsored PDWs and 22 Joint PDWs
- Research (25), Teaching (11), Practice (4)
- 2 Consortia + Meet the Editor Session (3)
- Paper Development Workshop (1)

Friday Boat Tour

Saturday Breakfast for Doctoral and Junior Faculty Consortia at Loyola University
PDW Drivers

- YOU – the submitters… THANK YOU!

- Special thanks to the local host – Quinlan School of Business, Loyola University

- Doctoral Consortium: Exequiel Hernandez (Wharton)

- Junior Faculty Consortium: Wilbur Chung (Maryland)

- Paper Development Workshop: Nandini Lahiri (American University)

- Meet the Editors Session: Mona Makhija (Ohio State University)
2018 Program and Awards

Program Chair
Anu Phene
Program Statistics

- **Submitted:**
  - 418 papers (vs. 427 last year)
  - 29 symposia (vs. 28 last year)
- **497 reviewers, from 52 countries**
  - 2.88 average assignments per reviewer
  - 3.29 average reviews per submission
- **Accepted:**
  - 186 Divisional papers in 44 sessions
  - 18 Discussion papers in 5 sessions
  - 18 Symposia
    - 11 IM-lead
    - 3 Showcase
    - 14/3/1 sponsored with 2/1/0 other divisions
Thought Leadership Cafe

Discussion of cutting-edge research topics

Ruth Aguilera
Northeastern University

Sri Zaheer
University of Minnesota

Anthea Zhang
Rice University
How do local firms respond to foreign direct investment through international R&D?

Jun Xia, U. of Texas at Dallas
Qian Gu, Georgia State U,
Marshall-Shibing Jiang, Brock U
Zhouyu Lin, Jinan U

Building Entrepreneurial Orientation from Learning through Internationalization

Anish Purkayastha, U. of Sydney Business School
Vishal K. Gupta, U. of Alabama
Vikas Kumar, U. Of Sydney
Market Familiarity and Export Survival: When Experience Makes Exporting More Dynamic

Eliane Choquette, Aarhus U.

Leveraging New Knowledge: The Learning-By-Exporting Effect on Leading and Lagging Family Firms

Joan Freixanet, St. Petersburg State U
Joaquin Monreal, U. of Murcia
Gregorio Sanchez-Marin, U. of Murcia

Creative Destruction Within and Across Countries: Do Culture and Connectedness Matter?

Ikenna Stanley-Paschal Uzuegbunam, Ohio U
J Michael Geringer, Ohio U.
Christian Oberst, Wells Fargo Securities, LLC
And the winner is...

Joan Freixanet, St. Petersburg State U
Joaquin Monreal, U. of Murcia
Gregorio Sanchez-Marín, U. of Murcia

Leveraging New Knowledge: The Learning-By-Exporting Effect on Leading and Lagging Family Firms
Intercultural communication challenges in East-East encounters

Hyun-Jung Lee, London School of Economics
Katsuhiko Yoshikawa, Shanghai Jiao Tong U.
Carol Wasbauer Reade, San Jose State U.

Do Chinese Subordinates Trust Their German Supervisors? Developing a Trust Development Model

Joerg Bueechl, University of Tübingen
Markus Pudelko, University of Tübingen
The diplomatic spouse: relationships between adjustment, social support and satisfaction with life

Svala Gudmundsdottir, U. of Iceland
Thorhallur Gudlaugsson, U. of Iceland
Gylfi Dalmann Adalsteinsson, U. of Iceland

Examining the Role of Institutions in Strategic Leadership Structures using Configurational Analysis

Rene Olie, Erasmus U. Rotterdam
Best Paper in OB / HRM / OT
Award Finalists

High-Performance Work Systems and Organizational Performance: The Role of Societal Culture

And the winner is...

**Rene Olie**, Erasmus U. Rotterdam


Examining the Role of Institutions in Strategic Leadership Structures using Configurational Analysis
Institutional Environment and the Mixed Gamble of Internationalization

Elitsa R. Banalieva, Northeastern U.
Kimberly A. Eddleston, Northeastern U.
Ruihua Joy Jiang, Oakland U.
Michael D. Santoro, Lehigh U.

How dynamic capabilities enhance multinationality-performance relationship of emerging market firms?

Amit Karna, Indian Institute of Management, Ahmedabad
Anish Purkayastha, U. of Sydney Business School
Sunil Sharma, Indian Institute of Management, Ahmedabad
Dhiman Bhadra, Indian Institute of Management, Ahmedabad
Active Pursuit or Passive Escape? Revisit the Linkage between IFDI and OFDI in Emerging Markets

**Renfei Gao**, U. of Melbourne

Intermediate State Capabilities and Informal Entrepreneurship: A Configurational Perspective

**Andrew Spicer**, U. of South Carolina

**Joshua Ault**, Thunderbird Sch. of Global Management at ASU

Stigma Avoidance and the Delay of Foreign Exits of Emerging Economy Multinational Enterprises

**Kiattichai Kalasin**, National Institute of Development Administration

**Klaus Meyer**, Ivey Business School
And the winner is...

Amit Karna, Indian Institute of Management, Ahmedabad
Anish Purkayastha, U. of Sydney Business School
Sunil Sharma, Indian Institute of Management, Ahmedabad
Dhiman Bhadra, Indian Institute of Management, Ahmedabad

How dynamic capabilities enhance multinationality-performance relationship of emerging market firms?
Part of the problem or part of the solution? MNEs, FDI, and the cycle of corruption in Africa

Aloysius Marcus Newenham-Kahindi, U. of Saskatchewan
Charles Edward Stevens, Lehigh U.

Foreign MNEs and a proactive social strategy in a local firm: The mediating effect of attention

Yoo Jung Ha, U. of York
International Diversification and Corporate Social Performance: The Subsidiary Activities Impact

**Peter Williamson**, Cambridge Judge Business School

**Pavlos Symeou**, Cyprus U. of Technology

**Stelios C. Zyglidopoulos**, U. of Glasgow Adam Smith Business School

Does Human Rights Protection Matter for Emerging Market Multinationals' Ownership Strategy?


**Liudmyla Svystunova**, Loughborough U
And the winner is…

Aloysius Marcus Newenham-Kahindi, U. of Saskatchewan
Charles Edward Stevens, Lehigh U.

Part of the problem or part of the solution? MNEs, FDI, and the cycle of corruption in Africa
Bringing Nationalism into Management Research: Governance Choices in Cross-Border Collaborations

Gokhan Ertug, Singapore Management U.
Ilya Cuypers, Singapore Management U.
Douglas Dow, Melbourne Business School

Resource Curse Effects on Emerging/Developed Economy MNE Competitiveness and Co-Evolution

Charles Funk, Northeastern Illinois U.
Len Trevino, Florida Atlantic U.
Juliet Oriaifo, Florida Atlantic U.
Interdependence between Corporate Governance and International Diversification: A Meta-Analysis

Ettore Spadafora, Rochester Institute of Technology
Tatiana Kostova, U. of South Carolina
Marc Van Essen, U. of South Carolina

I Did It My Way: An International Analysis of Deviation from Corporate Governance Norms

Michael A. Witt, INSEAD
Stav Fainshmidt, Florida International U.
And the winner is…

Gokhan Ertug, Singapore Management U.  
Ilya Cuypers, Singapore Management U.  
Douglas Dow, Melbourne Business School

Bringing Nationalism into Management  
Research: Governance Choices in Cross-Border Collaborations
Douglas Nigh Award Finalists

Domestic Acquisitions, Institutional Heterogeneity and the Internationalization of Chinese Firms

Yulia Muratova, Aarhus U.

Revisiting the monitoring role of sovereign wealth funds: Evidence from a quasi-experimental setting

Nico Lehmann, U. of Goettingen
Almasa Sarabi, U. of Erlangen-Nuremberg
Douglas Nigh Award Finalists

Electoral Outcomes and Managerial Perceptions of the Business Environment

Parasuram Balasubramanian, Washington U. in St. Louis, Olin Business School

Competing for Emerging Markets: A Resource Dependence Model of Foreign Market Entry Mode

Maurice Jerel Murphy, U. of Southern California
And the winner is…

Maurice Jerel Murphy, U. of Southern California

Competing for Emerging Markets: A Resource Dependence Model of Foreign Market Entry Mode
All finalists for IM Division Paper Awards are also finalists for IM Division CEIBS Best Paper Award.
And the winner of the CEIBS Best Paper Award is…

**Kiattichai Kalasin**, National Institute of Development Administration

**Klaus Meyer**, Ivey Business School

Stigma Avoidance and the Delay of Foreign Exits of Emerging Economy Multinational Enterprises
William H. Newman Award Nominee:
Bird in Hand or Two in the Bush: Location Choices Specific to Present Vis-à-vis Future Buyers

Toshimitsu Ueta, Copenhagen Business School

Carolyn Dexter Award Nominee:
Intercultural communication challenges in East-East encounters

Hyun-Jung Lee, London School of Economics
Katsuhiko Yoshikawa, Shanghai Jiao Tong U.
Carol Wasbauer Reade, San Jose State U.
Emerald Best International Symposium Award Nominee:
Exploring Multilevel Issues in the Integration of Skilled International Migrants
Organizers:
Minna Marinova Paunova, Copenhagen Business School
Kyle Ehrhardt, U. of Colorado, Denver
Huge thanks to...

- Everyone who submitted!
- Everyone who reviewed!
- Most of all, Brett Edgerton!
### IM Division 2018
#### Best Reviewers

| **Eren Akkan*** | **Jesper Edman*** | **Jakob Müllner** | **Snehal Awate** | **Johann Fortwengel** | **Karishma Nagre*** | **Benjamin Bader** | **Katia De Melo Galdino** | **Michael Nippa*** | **Heather Berry** | **Renfei Gao** | **Sonia C. Oliveira** | **Moritz Botts** | **Tao Han** | **Linda Rademaker*** | **Brent Burmester** | **Andreas Hartmann** | **Rajeev J. Sawant** | **Anthony Cannizzaro** | **Vanessa C. Hasse*** | **Jan Schmitt** | **Hyundo Choi** | **Andreas Stefan Hundschell** | **Gerhard Schnyder** | **Eliane Choquette** | **Nandini Lahiri** | **Riki Takeuchi*** | **Daniel Richard Clark*** | **Nathaniel Lupton** | **Lisa Tang** | **Luis Alfonso Dau*** | **John Mezias*** | **Markus David Taussig** | **Roisin Donnelly** | **Gonzalo Molina Sieiro** |
Committee Consists of
Sam Park (Chair), CEIBS
Art Kleiner, PWC Strategy &
Sea-Jin Chang, NUS & KAIST
Committee Consists of Three Past Division Chairs

Jay Anand, Ohio State University
Alvaro Cuervo-Cazurra, Northeastern University
Sea-Jin Chang, NUS & KAIST
FIU Emerging Scholar Award

Prithviraj Choudhury
Harvard Business School

Sinziana Dorobantu
New York University
Professional Achievement Awards

Committee Consists of Three Past Division Chairs

Jay Anand, Ohio State University
Alvaro Cuervo-Cazurra, Northeastern University
Sea-Jin Chang, NUS & KAIST
Outstanding Service to the Global Community Award

Stephen B. Tallman
University of Richmond
Amorepacific Outstanding Educator Award

Christopher Bartlett, Harvard Business School

Luis Ballesteros, George Washington University (PhD from University of Pennsylvania, Wharton)

Institutional Voids, Investment Purposes, and Foreign Subsidiaries of Multinational Enterprises

Yamlaksira Getachew, Loyola Marymount University (PhD from University of Western Ontario)
Essays on Emerging Multinational Enterprises’ Acquisitions in Developed Economies

Faisal Harahap, University of Redlands
(PhD from Florida International University)

Foreign MNEs and Nonmarket Strategy

Jin Hyung Kim, George Washington University (PhD from Harvard Business School)
And the winner is…

Jin Hyung Kim, George Washington University (PhD from Harvard Business School)

Foreign MNEs and Nonmarket Strategy
Special Recognition

Jay Anand

for his outstanding contributions to the International Management Division of the Academy of Management as a member of the executive committee from 2014 to 2018
EC Members for 2018-2019

Katherine Xin
PDW Chair

Jaeyong Song
Program Chair

Anu Phene
Division Chair-Elect

Elizabeth Rose
Division Chair

Aya Chacar
Immediate Past Division Chair
AOM 2019 in Boston!

And we know where we are going for ~10 years!

2019 Boston, Massachusetts, August 9-13
2020 Vancouver, BC, Canada, August 7-11
2021 Philadelphia, Pennsylvania, July 30-August 3
2022 Seattle, Washington, August 5-9
2023 Boston, Massachusetts, August 4-8
2024 Chicago, Illinois August, 9-13
2025 TBD ?Copenhagen
2026 Philadelphia, Pennsylvania August, 10-14
2027 Seattle, Washington, July 30-August 3
IM Division Social

- **House of Blues**
  - 329 N Dearborn St, Chicago, IL 60654
  - Now!!!
  - Bring your badge and your dancing shoes!

10 minute walk from HRC