

Future of the Work Dynamic in the East and West: A post-Covid Analysis

October 19
11 am - 12 pm EST

COVID has affected the entire world but the response of the countries and businesses has varied significantly, and in some cases, will change permanently as many roles move to remote work. Perhaps the among the starkest difference in the approach to the remote work transition can be seen by comparing the U.S. and Asia, which are largely driven by cultural differences. This discussion assesses the variance of approach to the pandemic, evaluates how the landscape of work will change moving forward, projects the impact to companies as well as their employees across industries.

This webinar will feature technical concepts and case studies from various multinational companies such as Samsung and Genentech as well as smaller internationally-focused firms. We will focus on cultural shifts that have resulted from the pandemic and provide insights on policies and organizational effectiveness strategies that will position companies and their people for success in the post-COVID business environment globally.



Alex Cater

MBA, Wharton School
Founder & Principal, Cater Investment Group
Professor at Florida Memorial University



Daria Istrate

MBA, Harvard Business School
Co-author of "Work Of The Future, Rethinking Asia 7"



Mahesh Bhat

MBA, Michigan Ross
Business Innovation Group Head at Samsung Electronics