

PRME World Tour Research Paper Development Program 2022-2024

PRME Latin America and the Caribbean Chapter

February 22nd 2024 – Online

Call for papers and participants

The PRME World Tour Research Paper Development Program - a partnership between PRME and two of the world's leading international journals in the responsible management and business-in-society field, *Business & Society* and *Journal of Business Ethics* - offers PRME Regional Chapters one research paper development workshop during 2022-2024 invited by the PRME Secretariat and co-organised with the PRME Regional Chapters and the PRME World Tour Organizing Committee, which consists of senior scholars and is chaired by former co-editor for *Business & Society* and Professor at University of Bath (UK), Andrew Crane.

As part of the series, PRME Chapter Latin America and the Caribbean is excited to host the PRME World Tour Research Paper Development Workshop on February 22, 2024.

The objective of the PRME World Tour is to support early-career as well as mid-career scholars in bringing research to publication, as part of the field's commitment to relevant and timely research insights that advance responsible management and sustainable development around the world. The PRME World Tour also has a more general ambition of supporting the professionalization of the scholarly field of responsible management research, by increasing the range of voices heard as authors and representing concerns too often marginalised or excluded from the most prestigious journals.

We are inviting you to be part of this special initiative. The targeted audience is composed of PhD students, newly graduated doctors, post-doctorate researchers, early career, mid-career, and senior scholars.

WORKSHOP AGENDA

The workshop will consist of two parts, as follows:

FIRST PART (9:30h-12:00h GMT -5 Central Time)

The first part of the workshop is open to anyone interested in participating and consists of two sections:

- **Editors panel:** The initial part of the workshop begins with with experienced editors discussin how to craft a research question that not only adds substantial value to the existing body of knowledge but also incorporates regional context as a distinguishing factor. This approach may help to create theoretical contributions that resonate with international peer-reviewed management journals. The panel will feature current and former editors and associate editors from general management journals such as the *Journal of Management Studies* as well as specialized responsible management journals such as *Business & Society*, and *Journal of Business Ethics*.
- **Research round table:** The second section will consist of a round table of highly respected and well known scholars who have expertise about pressing social issues and more specifically knowledge about these issues in a Latin American context. In addition, the panelists also have experience in publishing this type of research in high ranking journals. The scholars will discuss the main challenges and opportunities for research in the Latin American and Caribbean region. The round table will feature senior scholars such as Steffan Boehm (University of Exeter), Punit Arora (City University of New York), Tricia Olsen (University of Minnesota) and Jorge Rivera (George Washington University).
- **Q&A/Networking:** The audience will have an opportunity to directly ask questions to the round table and panel members, and to participate in small group discussions in break-out rooms.

SECOND PART (13:00h-15:00h GMT-5 Central Time)

The second part of the workshop is only open to authors who have submitted an extended abstract or working paper that has been accepted by the organizing committee.

This part of the workshop entails small group discussions where authors will receive direct feedback on their work in progress from invited mentors who are all experienced scholars who are editors, associate editors, board members, authors, and reviewers for leading management journals. Each paper will be assigned one to two mentors.

In order to apply for the **SECOND PART** of the workshop, submissions may be accepted according to the following streams:

- 1. Extended abstracts.** Please submit an extended abstract that you seek to publish in an indexed scientific journal. It is advised that the submission should be between 2000-4000 words in length, including references, double line spaced. It is recommended that the abstract includes the following subsections: 1) Purpose, research question or research objective; 2) Theoretical framework; 3) Methods; 4) Expected results. Please indicate in the submission form your target journal or journals.
- 2. Working papers.** Kindly submit an ongoing paper that you intend to submit to a journal. Please mention the journal(s) you are targeting in the submission form. We welcome both empirical papers (quantitative, qualitative, or mixed methods) and purely theoretical work. The working papers should be 4000-10,000 words long, including references, with double line spacing.

Please bear in mind that submissions will not be reviewed blind, so please include a cover page with authors' identification (names, institutions, ORCID).

Accepted papers **MUST** be in the broad field of **corporate sustainability** and **responsible management** including:

- Responsible management / leadership
- Corporate responsibility / sustainability
- Business ethics
- Social enterprise / social business
- Circular economy / cleaner production
- Human rights
- Humanistic management
- Indigenous studies

Priority will be given to papers that:

- are high quality works in progress;
- have potential for publication in top tier journals;
- whose empirical work is representative of one or more countries / regions of Latin America;
- are focused on topics related to the Sustainable Development Goals (SDGs);

Another condition for acceptance is that **at least one author** is either from a Latin American and Caribbean country or from a Higher Education Institution located in the region.

Deadline for submission: December 14th, 2023. Please register and submit your work in progress to <https://forms.gle/b9T7JNMhx7eqkFFz8>

The results shall be released on **February 5th, 2024.**

GENERAL INFORMATION

The workshop, which will be held online, will be hosted by Universidad Externado de Colombia's School of Management on February 22nd, 2024. Please register for attending the **FIRST PART** of the workshop at <https://forms.gle/b9T7JNMhx7eqkFFz8> until February 8th, 2024.

For the **SECOND PART**, the participation is by invitation only, exclusively to the authors of the selected papers. The workshop is free for all participants. Your institution does not need to be a member of PRME LAC to participate (although it would be appreciated!). If you have any questions, please contact José Luis Camarena at jose.camarena@uexternado.edu.co