



Nottingham University
Business School
UK | CHINA | MALAYSIA



EAST CHINA UNIVERSITY OF
SCIENCE AND TECHNOLOGY



UNIVERSITY OF
SAN FRANCISCO

MBR/IB Paper Development Workshop
Sponsored by Multinational Business Review (MBR) and Academy of International Business (AIB), Asia Pacific Chapter

Academy of International Business (AIB) Special Theme Conference

Sustainable Development and International Competitiveness of Small and Medium-sized Enterprises in the Post COVID-19 Era

Date: 10-11 June, 2023, China Time (UTC + 8)

Location: University of Nottingham Ningbo China

<https://www.nottingham.edu.cn/en/conferences/aib-special-theme-conference/home.aspx>

Submission deadline: 20 May 2023

The MBR/IB Paper Development Workshop (PDW) will be held as part of AIB Special Theme Conference 2023 at the University of Nottingham Ningbo China (<https://www.nottingham.edu.cn/en/business/>). The PDW is organized by Prof. Liang Wang (University of San Francisco), Prof. Tazeeb Rajwani, MBR editor in chief (University of Surrey), Prof. JT Li (Hong Kong University of Science and Technology), Prof. Jeremy Clegg (University of Leeds), and Prof. Dongdong Huang, MBR editorial board member (Nankai University). The purpose of the PDW is to provide scholars with developmental feedback on their current research projects in International Business, and publication opportunities with *Multinational Business Review* (5-year Impact Factor 2021, 3.469) that publishes high-quality research on the nature and impact of the multinational enterprise (MNE) and the evolution of international business strategies. Authors will be paired with senior IB scholars for discussions on their papers (in-person or online). The high-quality full papers participated in the PDW, if submitted to MBR, will receive a fast track review (albeit no guarantee of publication).

We invite original IB papers from doctoral students or faculty members who are interested in receiving developmental feedback from senior IB scholars with significant editorial experiences. We particularly encourage papers from scholars (1) who are located at universities that offer limited support for international business research, or (2) who are trained in disciplines less commonly associated with the IB field (e.g., human geography, political science, or economic history) but interested in conducting IB research. We hope that many of these papers will be submitted to MBR or other mainstream IB journals.

To apply to attend the MBR/IB-PDW, you should submit your paper to Yuxue Luo via Yuxue.Luo@nottingham.edu.cn. The deadline for submissions is **20 May, 2023**. Each applicant can submit only one paper to the PDW. The paper submitted for consideration must not have been published. Papers must be less than 10,000 words in length. Your cover page should include all the author names, emails and affiliations.

You will be notified about the acceptance of your submission by **26 May**, and will need to confirm participation by **30 May**, which is the registration deadline for the conference. All participants must be AIB members and register for the conference at the time of confirming their attendance at the PDW.

We're looking forward to seeing you at the MBR/IB PDW! Please don't hesitate to get in touch with following PDW organizers if you have any questions about it.

Dr. Liang Wang
University of San Francisco
lwang28@usfca.edu

Dr. Tazeeb Rajwani
MBR editor in chief
University of Surrey
t.rajwani@surrey.ac.uk