

Fifth Edition

Management Across Cultures

Challenges, Strategies, and Skills

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In today's highly competitive global economy, it is said that most managers are - or soon will be - global managers. Whether they work abroad or in their home country, their work is influenced by global events and people from different cultural backgrounds. Success depends on knowing how to work effectively with people and companies worldwide and requires both intercultural competence and global management skills. This revised fifth edition presents the latest theories, research, and practices in global management. Find out more **HERE**.

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