



## Duke Strategy PhD Conference 2024

June 5, 2024

### Call for Proposals

Application deadline: Monday, April 1, 2024, at 11:59 p.m. EDT

[Apply here](#)

Dear PhD Students,

We are cordially inviting you to the inaugural **Duke Strategy PhD Conference**. This student-run conference will be held in person on **June 5, 2024**, at Duke University's Fuqua School of Business in Durham, NC.<sup>1</sup> Full information about the conference is available at [www.dukestrategyphdconference.com](http://www.dukestrategyphdconference.com).

The conference will include a social dinner, keynote lecture, and paper presentations to an audience of students. Its purpose is to provide an opportunity for Strategy PhD students to share their work with other PhD students, obtain feedback, network with peers, and improve their presentation skills.

We welcome proposals related to **innovation, strategy, and entrepreneurship**. By bringing together advanced doctoral students embracing various perspectives, approaches, and methodologies, we hope to create an environment that fosters intellectual exchange and collaboration.

We invite applications from PhD students in Strategy and related fields who have already passed their preliminary examination. We particularly encourage applications from students who are in the early stages of preparing their job market papers (or other solo-authored papers). Applications should include an **extended abstract** summarizing the research project. Ideally, the extended abstract will discuss the motivation/context, research question, theory (if applicable), data/empirical strategy (if applicable), and preliminary results (if applicable).

**Please [apply here](#) by Monday, April 1, 2024, at 11:59 p.m. EDT.** Applications will be evaluated by Duke Strategy PhD candidates. Decisions will be communicated by April 15.

The conference is organized by Strategy PhD Candidates from Duke's Fuqua School of Business. Thanks to generous support from the Duke Strategy Area, there are **no submission or registration fees**. We will cover the cost of one night of accommodation at the [JB Duke Hotel](#) (located on campus within walking distance of the Fuqua School of Business) for each

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<sup>1</sup> Please note that the conference date has been revised from the originally advertised schedule. We appreciate your understanding and flexibility.

presenter. However, presenters will have to cover their other travel expenses. Information relevant to planning a visit to the Fuqua School of Business is available [here](#).

We hope you will join our community of rising strategy scholars. Included below are answers to some frequently asked questions. If you have additional questions, please contact the members of the Student Organizing Committee at [strategy-phd-conference@duke.edu](mailto:strategy-phd-conference@duke.edu).

We hope to see you in person in June 2024!

### **Student Organizing Committee**

Larisa Cioaca, [larisa.cioaca@duke.edu](mailto:larisa.cioaca@duke.edu)  
Divya Sebastian, [divya.sebastian@duke.edu](mailto:divya.sebastian@duke.edu)  
Dror Shvadron, [dror.shvadron@duke.edu](mailto:dror.shvadron@duke.edu)

### **Supporting Faculty**

Ashish Arora  
Sharon Belenzon

## **Frequently Asked Questions**

A more complete list of questions and answers is available at [www.dukestrategyphdconference.com](http://www.dukestrategyphdconference.com)

### **What is the conference program?**

The **Duke Strategy PhD Conference 2024** will start on Tuesday, June 4, 2024, with a social dinner at 7:00 p.m. in Durham, NC. The main conference will occur between 8:30 a.m. and 5:30 p.m. on Wednesday, June 5, 2024, at the Fuqua School of Business. Breakfast, lunch, and coffee breaks will be provided.

The program will include a **keynote lecture** and up to **10 paper presentations**. To stimulate discussion, each presentation will be assigned a **discussant** among the presenters. Paper presenters should prepare a 20-minute presentation, followed by 5 minutes of discussion by the assigned discussant, and 5 minutes of Q&A with the audience. Discussants should read the assigned paper and prepare a few questions and constructive comments to share with the presenter and audience members.

The presentations and discussions will take place between PhD students. Faculty will not be present. A detailed conference schedule will be published before the event.

### **Who can apply?**

We invite applications from PhD students in Strategy and related fields who have already passed their preliminary examination and/or have advanced to candidacy. We particularly encourage applications from students who are in the early stages of preparing their job market papers (or other solo-authored papers).

### **What is the cost of attending?**

There are no submission or registration fees thanks to the generous support of the Duke Strategy Area. We will cover the cost of one night of accommodation at the [JB Duke Hotel](#) (located on campus within walking distance of the Fuqua School of Business) for each presenter. However, presenters will have to cover their other travel expenses.

### **How do I submit my application?**

Apply online [here](#). The application deadline is Monday, April 1, 2024, at 11:59 p.m. EDT. We will communicate decisions by April 15.

### **My project needs polishing, can I still submit my work?**

Yes! Working papers and early-stage projects are both welcome.

### **If my paper gets accepted, what will I have to produce, and by when?**

Presenters will have to submit a draft paper or complete set of presentation slides to [strategy-phd-conference@duke.edu](mailto:strategy-phd-conference@duke.edu) by Friday, May 24, 2024. This will enable us to share the information with the assigned discussant (selected from among presenters) at least one week before the conference.

### **Can I attend the conference without an accepted paper?**

Yes, we welcome attendance from graduate students in Strategy and other related areas. To help us plan for the conference, RSVP no later than Friday, May 31, 2024, by emailing [strategy-phd-conference@duke.edu](mailto:strategy-phd-conference@duke.edu).

### **Can I participate if I study outside the U.S.?**

Yes, we welcome students from everywhere. The conference organizers can provide a letter acknowledging the accepted paper and upcoming presentation. We are unable to assist further with visa or other travel requirements.

### **Can I participate remotely?**

Face-to-face interaction among participants is essential for obtaining feedback, networking with peers, and improving presentation skills. Consequently, attendance is only possible in person.

**I have additional questions, who can I contact?**

For additional questions, please send an email to [strategy-phd-conference@duke.edu](mailto:strategy-phd-conference@duke.edu).